



# International Recruitment and Orientation Through Interactive Digital Media



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# International Recruitment and Orientation Through Interactive Digital Media

## Issue or Question

- How do we build a sense of comfort and confidence in students pertaining to student life at Mohawk College before travel to Canada?
- Make international students aware of the key areas of the college prior to arrival and have them gain an understanding of student life at Mohawk College

## Description and methods

- Build a fully immersive 3D College environment that is navigable on mobile devices.
- Looking for new ways to have students interact with information about the college prior to arrival.



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Thank you

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